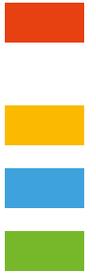# winMedia
radio & tv software suite

RADIO | TV | VISUAL | WEB | CLOUD | SALES | SOCIAL

catalog product

winMam
LIBRARY
VOICE
SCRIPTING
RUNDOWN
PROMPTER

winSales
BOOKING
TRAFFIC
QUOTES
BILLING
STATS

winMedia
PROD
MUSIC
TRAFFIC
PLAYOUT
LOGGER

winCam
VISUAL
CAMERA
AUTOMATION
SCENARIOS
PUBLISH

winWeb
CMS
CONNECTED
MEDIA
SOCIAL
NETWORKS

winLogger
LOGGING
MONITORING
COMPLIANCE
ANALYSIS
ARCHIVING

www.winmedia.org

Stephane Tesoriere
President & C.E.O

Since 1995, winMedia has been providing reliable, scalable and full-featured automation solutions to customers worldwide.
Based on my vision, experience and aspirations as a radio and TV owner, we have developed software solutions that streamline workflow and add significant value to your business.

A Global Presence
Global presence in all our current and potential markets is an essential element of our business strategy. With offices strategically located in Europe, North America and Asia, and a Professional Partner Network that includes more than 50 distributors covering 80 countries around the world, we can respond as effectively as possible to our customers needs.

Future-proof Solutions
Rather than simply answering customers immediate needs, such as producing broadcasts, we designed our solutions to be future-proof. For instance, they can address deployments for multi-site facilities as well as deployments in the cloud while providing substantial productivity gains through automated workflow execution.
Our R&D team continuously look ahead to future innovations to help our customers meet their challenges head on.

A Passionate Team
The winMedia team is a group of passionate and driven professionals who have years of experience in the broadcast industry. We love what we do, we have fun while we work, and we take pride in providing the best products and services possible to our clients.

A Focus On Customer Satisfaction
Because customer satisfaction is our priority, we deliver value added services to address your specific needs. From project management, implementation, training to support, winMedia offers a wide range of services and skills. Our high quality processes and procedures enabled us to achieve the ISO 9001:2008 certification.

Outstanding Support
After your operations are up and running, winMedia stands by you with ongoing support resources. Our responsive support service operates 24 hours a day, 7 days a week to help you solve your technical issues and help you reach your goals.

Summary

High Reliability

Based on a redundant architecture, winMedia provides several tools to make sure every single point of failure is removed:

▶ Auto filling prevents dead air
▶ Multiple instances capabilities ensure that clients and servers are always accessible
▶ Preloading of videos on the local equipment in case of network failures
▶ Complete disaster recovery solution by plugging in a backup playout system operating in slave mode. The master/slave mode ensures that if your main broadcasting PC fails, the second one will take over automatically at the exact same point in the rundown or cart hot-keys
▶ Playout servers redundancy

FEATURES

▶ SQL Server Database on windows servers
  - Complete Web Based Library with Media asset management
  - Ingest, edit, prepare the content ready to broadcast

▶ Up to 16 audio and 4 video players and broadcast video cards or NDI
  - Several Graphic layers for tickers, graphics and logo insert
  - IP or GPIO commands to control Grid or video Switcher
▶ Compliant with standard formats
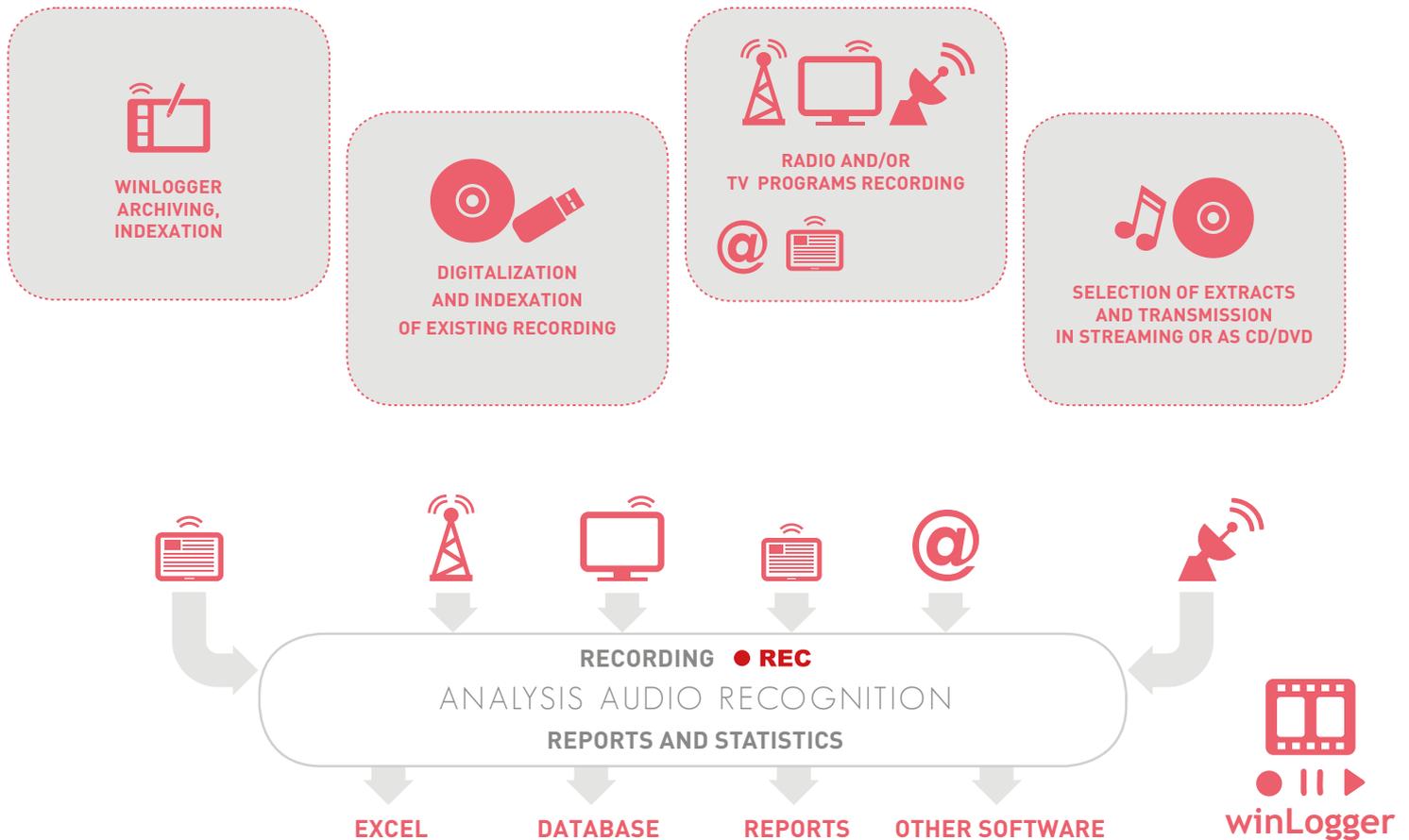
FORMATS	VIDEO CODEC	VIDEO BITS RATE	COLOR SAMPLING	RESOLUTION	AUDIO CODEC	AUDIO BITS RATE	SAMPLING
avi	DV	25mb/s	4:1:1 and 4:2:0	720s576	PCM	1411 to 1536 kb/s	48 khz
mov	HDV	25mb/s	4:2:0 and 4:2:2	1440x1080	PCM	1411 to 1536 kb/s	48 khz
mpg	MPEG2	8 to 50mb/s	4:2:0 and 4:2:2	1920x1080	MP3	128 to 384 kb/s	48 khz
mxf	DVCPRO	8 to 30mb/s	4:2:0 and 4:2:2	1920x1080	AAC	128 to 384 kb/s	48 khz
mp4	AVC/H264	6 to 80mb/s	4:2:0 and 4:2:2	1920x1080	AC3	128 to 384 kb/s	48 khz
wmv	WMV-6/7/8	3 to 25mb/s	4:2:0 and 4:2:2	1920x1080	WMA	128 to 384 kb/s	48 khz
mov	PRORES	25 to 50mb/s	4:2:2 and 4:4:2	1920x1080	PCM	1411 to 1536 kb/s	48 khz

A Single and Multi Channel Playout Automation with interactive Controls available in HD SDI.

winLogger

THE PROFESSIONAL SOLUTION

Complete solution for recording radio and television programs and for transmitting important extracts, and all the advantages of a networked solution. Powerful networking and archiving possibilities and much more to discover !

WINLOGGER ARCHIVING, INDEXATION

DIGITALIZATION AND INDEXATION OF EXISTING RECORDING

RADIO AND/OR TV PROGRAMS RECORDING

SELECTION OF EXTRACTS AND TRANSMISSION IN STREAMING OR AS CD/DVD

RECORDING ● REC

ANALYSIS AUDIO RECOGNITION

REPORTS AND STATISTICS

EXCEL   **DATABASE**   **REPORTS**   **OTHER SOFTWARE**

winLogger

- ▶ Very easy to use software
- ▶ Stations tuner (Pcie Card), selectable per software
- ▶ Digital professional recording :
- ▶ Up to 32 radio stations simultaneously
- ▶ Up to 8 video imputs simultaneously
- ▶ Recording sessions programmed in advance, based on an easy to use calendar interface

- ▶ Powerful archiving and media asset management functionalities
- ▶ Possibility to stream audio and/or video extracts online
- ▶ Possibility to mark and create extracts and to export them

Up to 32 radios stations recorded simultaneously

with RAPCAP, tuner of 6 to 32 radio stations
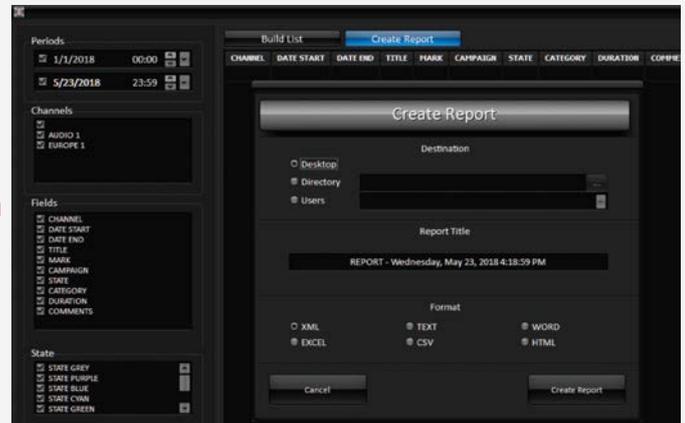

Up to 16 Videos recorded simultaneously...

with BlackMagic video cards or IP Stream

Automatic recognition of recorded media based on finger Printing

▶ Graphic and auditive identification
▶ Possibility to recognize extracts from 3 seconds of duration
▶ An intuitive and easy marking of audio extracts

A complete and powerful statistics engine

Possibility to export the statistics to :
▶ Reports
▶ Excel sheet
▶ Database

winMedia
radio & tv software suite

Our Priority: Customer Satisfaction

Because we know that you rely on our solutions for your day-to-day operations, we offer a wide range of services and skills so you can take full benefit of your winMedia platform. We implemented processes and procedures to achieve optimum customer satisfaction. These high quality processes and procedures enabled us to achieve the ISO 9001:2008 certification.

Implementation

Our dedicated team of implementation specialists works with you every step of the way to ensure a smooth transition and on time project delivery. They combine expertise in IT infrastructure (storage, networks and standard IT servers) with in-depth knowledge of "traditional" broadcast equipment. They have already successfully installed winMedia software in over 4,500 stations, channels and networks worldwide and conquered just about any possible challenge.

Training

winMedia offers training programs to help you gain maximum value from your winMedia products. Our courses are designed for operators and maintenance engineers, with a combination of theoretical learning and hands-on exercises.
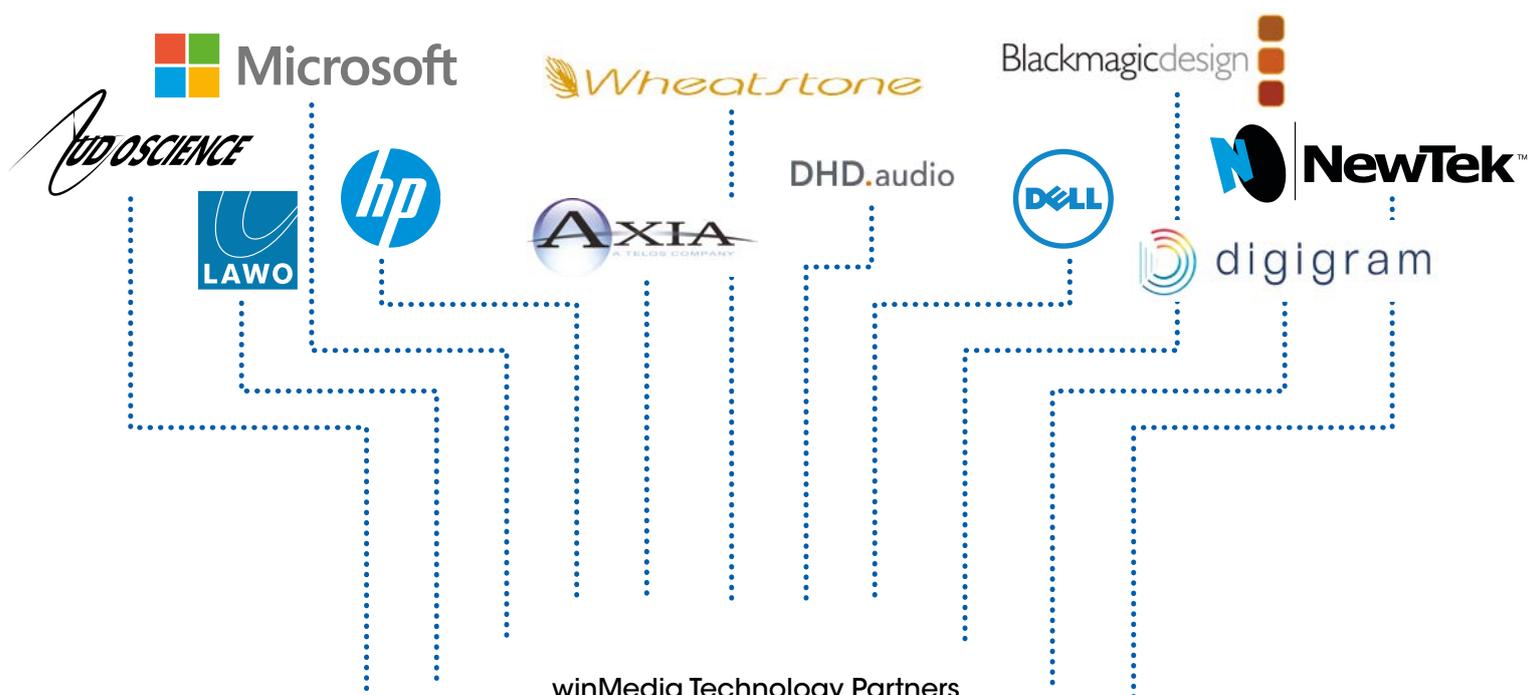
24/7 Support

Dedicated to your complete success and growth, our support program operates worldwide, 24 hours a day, 7 days a week. For timely answers to your calls, our six centers are strategically located in France, the United-States, Canada, Singapore, South Africa and Hong Kong. In order to tailor the level of support to your unique needs, we offer different levels of Service Level Agreements (SLAs).

winMedia Technology Partners

As a forward-thinking company, winmedia ensures that its products seamlessly integrate with common industry standards, devices and systems. winMedia maintains an open architecture policy and works with strong technology partners to deliver future-proof solutions.

Microsoft

Wheatstone

Blackmagicdesign

AUDOSCIENCE

hp

DHD.audio

NewTek

LAWO

AXIA
A TELOS COMPANY

DELL

digigram

winMedia Technology Partners

winMedia
radio & tv software suite

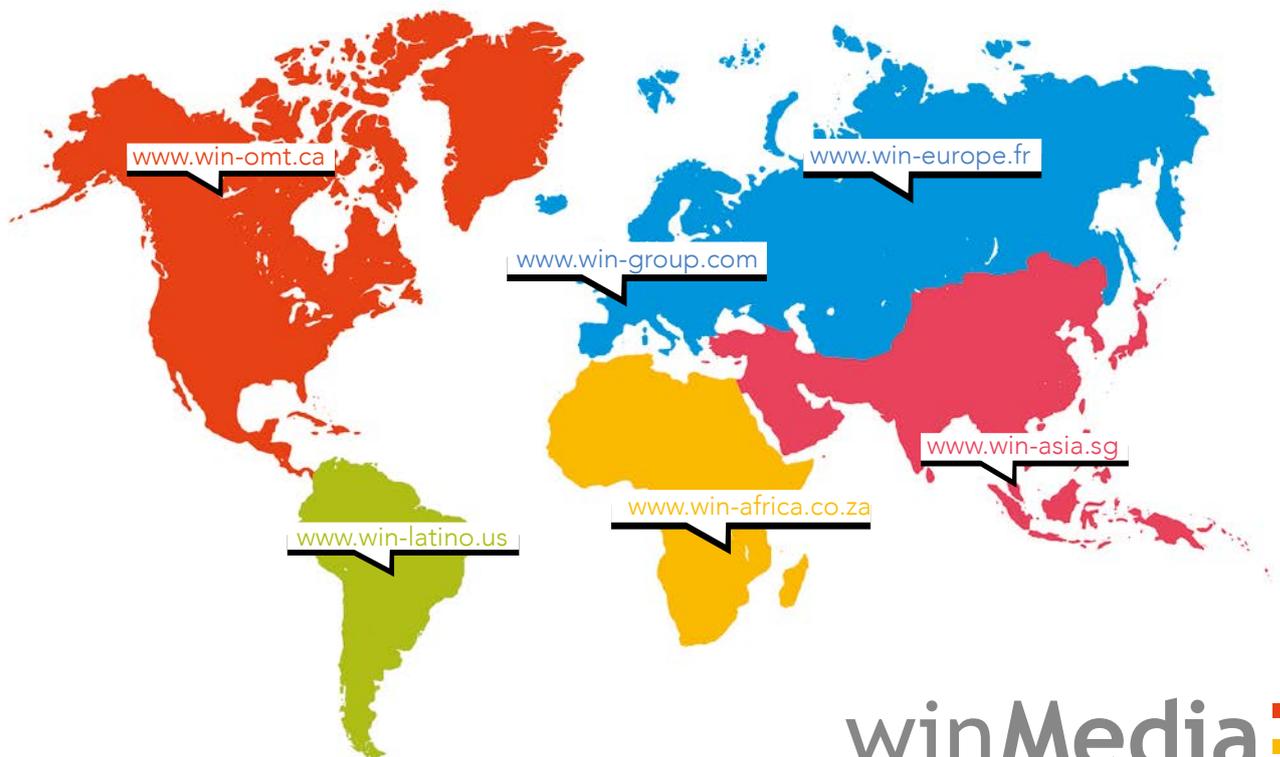*All trademarks are the property of their respective owners.*

winMedia

radio & tv software suite

Founded in 1995, **Win-Group** is a leading provider in automation and content management solutions. More than 4500 content producers and broadcasters worldwide rely on the power, flexibility and reliability of **winMedia solutions** for their mission-critical operations. winMedia's global presence includes three offices strategically located in Paris, Montreal and Singapore and ensures optimal support.

Its core products are **winMedia and winSales**. These end-to-end solutions cover the entire news and music production chain and facilitate fast content delivery to multiple devices. Highly scalable and flexible, they manage all type of multimedia content, including audio, video, images and more. They allow broadcasters to operate their radio, TV and digital content production within a single system. Built on a robust Media Asset Management platform, they streamline every aspect of the digital production and delivery chains helping radio and TV stations leverage their programming efforts and increase productivity.

Sales Area

www.win-omt.ca

www.win-europe.fr

www.win-group.com

www.win-asia.sg

www.win-latino.us

www.win-africa.co.za

winMedia SAS - Création et impression Mescal y Tequila 04 94 14 12 84 - Label Imprim' vert

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radio & tv software suite

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